

# CITY OF YREKA BUSINESS NEWSLETTER

December 2012

## SIGN UP FOR THE CITY'S EMAIL BUSINESS UPDATES

Get updates on changes that affect you and your business, by signing up for the City's email Business Updates.

To sign up, visit the City's website at [ci.yreka.ca.us](http://ci.yreka.ca.us) and click on the email update link on the homepage. From there simply enter your email, and select which email updates you would like to receive.

## Non-Residential Burn Permits

For business and other non-residential burning, please contact Siskiyou County Air Pollution Control for a burn permit at 525 S. Foothill Dr., Yreka, or (530) 841-4025.



*Historic Business on Miner Street*

## WHY A BUSINESS NEWSLETTER

The City of Yreka's new Business Newsletter aims to keep our local businesses up to date with any changes that might affect you and provide information on resources to help your business thrive. City staff is here to help you navigate starting, relocating, or expanding a business in Yreka. Let us know how we can help you.

## BUSINESS LICENSE RENEWAL

It's that time of year for annual business license renewals. The city would like to remind businesses if you have any changes to your business in regards to name, address, telephone numbers, or other information, an updated business license application is necessary. You can access the business license application on our website: [www.ci.yreka.ca.us](http://www.ci.yreka.ca.us)

Please complete and return the updated business license application to city hall either by mail to 701 4<sup>th</sup> Street, Yreka, CA 96097, fax (530) 842-4836 or email to [kim@ci.yreka.ca.us](mailto:kim@ci.yreka.ca.us).

Providing current business license information is vital to the city and to you as a local business. Providing current information helps the city provide customers with up to date business information when they request it.

## HOW SB 1186 AFFECTS YOU AND YOUR BUSINESS

SB 1186 was recently signed into law. This bi-partisan bill was designed to curb abusive lawsuits relating to the Americans with Disabilities Act (ADA).

This law limits the amount of damages, among other things, that can be awarded when businesses quickly correct aspects of their buildings not in compliance with the ADA.

The bill also adds a one dollar (\$1) state fee onto business licenses. This state fee is for supporting the Certified Access Specialist (CASP) Program. The CASP Program is designed to better train and equip local entities in order to help local businesses better comply with ADA requirements. For more information visit: [ccda.ca.gov](http://ccda.ca.gov)

## LEAVES, SNOW AND DEBRIS IN THE STREET

Please do not place any snow or leaves in the street. Snow, leaves, and other debris can clog up or block storm drains. This can cause flooding, and other



*Historic Business on Miner Street*

## Contact Us

### City of Yreka

701 Fourth Street  
Yreka, CA 96097  
(530) 841-2386  
[ci.yreka.ca.us](http://ci.yreka.ca.us)

### Planning Department

(530) 841-2324

### Business License

(530) 841-2325

### Building Department

(530) 841-2322



*Example of a Legal Sandwich Signboard*

hazards. Due to the storm drains being connected to Yreka Creek, any debris that is placed in the street will most likely end up polluting the creek and may subject the City (and responsible parties) to fines by the Regional Water Quality Control Board.

## VISIT OUR WEBSITE

The City recently launched a business section on its website. The business section has useful information for businesses as well as forms for new business license and renewals. Check the website for updates:

[ci.yreka.ca.us/business](http://ci.yreka.ca.us/business)

## GIVE US A CALL

Are you thinking of expanding, relocating, or starting a new business? City staff is here to help you. Please call City Hall at (530) 841-2325 to:

- Confirm zoning of your proposed project site, and that your project meets zoning requirements.
- Identify what type of City License and Permits are required for your project.
- Coordinate with other City departments for “pre-submittal” meetings that can be used for identifying any potential issues associated with your project.
- Track your project through the development process.
- Possibly help you evaluate, with grant funds, properties that may be contaminated.

## SISKIYOU ENTERPRISE ZONE

The City of Yreka is in a partnership with Siskiyou County and the cities of Dorris, Dunsmuir, Etna, Fort Jones, Montague, Mt. Shasta, Tulelake, and Weed to create the Siskiyou Enterprise Zone. The Siskiyou Enterprise Zone was created to increase the competitiveness of local businesses.

Some of the benefits of the enterprise zone are tax credits for employee hiring, and the purchase of new equipment. Contact the Siskiyou County Economic Development Council to learn if you qualify for tax credits.

Phone: (530) 842-1638

[www.siskiyoucounty.org](http://www.siskiyoucounty.org)

## PORTABLE SANDWICH SIGNBOARDS

Sandwich signboards are prohibited everywhere, except, in the Historic District. Signboards in the historic district are also only permitted with the proper encroachment sign permit, fees and liability insurance.

Sandwich signboards, generally are to be placed adjacent to the curb and are not to exceed four feet in height and sixteen inches in width. Signboards can contain only the word “OPEN” and the colors, shape and design has to be compatible with the district and adjacent properties.