

RESOLUTION NO. HDLC-8

A RESOLUTION OF THE HISTORIC DISTRICT AND LANDMARKS COMMISSION SETTING FORTH THE RULES AND GUIDELINES FOR A SIGN USE PERMIT PURSUANT TO YREKA MUNICIPAL CODE 17.04.105

BE IT RESOLVED by the Historic District and Landmarks Commission as follows:

Pursuant to Section 17.04.105 the Historic District and Landmarks Commission does hereby repeal Resolution No. HDLC- 7 and adopt the following special rules and guidelines for the issuance of a sign use permit within the Historic District or at Landmark sites:

RULES AND GUIDELINES FOR ISSUANCE OF A SIGN USE PERMIT PURSUANT TO SECTION 17.04.105

1. **GENERAL SIGN PROVISIONS:**

The following general sign provisions apply to all signs, except those exempt signs listed.

- a. Wood is recommended material for signs.
- b. Rectangular, straight-edged, and oval signs are the preferred shapes for signs.

Approved sample sign styles available at City Hall.

- c. Sign graphics shall be carved, applied, painted or stained. Sign graphics shall be simple and bold.
- d. Examples of approved lettering styles are available at City Hall. Sign graphics can contain line drawings or silhouette images of live or inanimate objects. Cartoon images are prohibited.

e. The number of colors used on signs shall be minimized for maximum effect. A maximum of four (4) colors including background color is recommended. Fluorescent colors are not allowed. Approved colors available at City Hall.

f. Signs placed flat against the facade of a commercial building that identify the history and name of the building are encouraged, provided they are of uniform color and design throughout the district and are no more than three (3) square feet in area. Sample of color and design are available at City Hall.

g. For buildings that were constructed as single family residences, accessory signs are recommended and the total signage per side shall not exceed 18 square feet. Design of the sign shall otherwise comply with the provisions of this Section 1. Signs may be attached to the building provided they do not exceed 6 square feet.

h. As used in this Resolution, "Frontage" is the total lineal feet for each of the sides of the parcel that abuts on a public street, public alley, or public parking lot. For the purpose of sign allowances, each Frontage of multiple Frontage lots will be calculated separately. For example, a corner parcel fronting on two public streets will have two separate Frontages for sign allowances.

i. Signs for second story businesses shall be permitted the same square footage allowances as the first story businesses provided projecting signs shall not exceed 10 square feet per side.

j. The City Council, upon written request of the applicant, may grant minor deviations from the provisions of this Resolution upon a showing by the applicant that unusual or unique conditions exist as to the parcel or structure so that strict application of the rules and requirements set forth in this Resolution would cause unnecessary hardship to the applicant and would not constitute the granting of a special privilege not available to like properties. Prior to submittal of

the request to City Council, the Historic District and Landmarks Commission shall review the request and make its recommendation to the City Council.

2. **WALL SIGNS:**

Wall signs are those signs attached and parallel to the building facade, and which extend no more than 6" from the surface of the wall.

a. Number - Two signs per building Frontage shall be permitted for each business or one directory sign per Frontage for a group of businesses occupying a single common space or suite.

b. Area - Total wall sign area shall not be more than one square foot of sign area for each lineal foot of Frontage. The sign area shall not exceed 60 square feet per business or group of businesses occupying a single common space or suite, or 100 square feet per each frontage, or 150 square feet per parcel.

3. **PROJECTING SIGNS:**

a. Number - One double sided sign shall be permitted for each business or group of businesses occupying a single common space or suite.

b. Area - A projecting sign shall not exceed an area of one square foot per side for each lineal foot of Frontage. Each projecting sign shall be allowed at least 10 square feet per side, with a maximum allowable area of 18 square feet per side. The total signage shall not exceed one square foot per Frontage for combined use of wall and projecting signs.

c. The support bracket should enhance or be compatible with the architecture of the building.

4. **WINDOW & DOOR SIGNS:**

Window and glass door signs are those which are painted, displayed or placed on an interior

translucent or transparent surface. Window graphics are usually most effective when they are simple and clearly displayed using light colors or dark colors with gold or equal colors highlights.

Area - The total of all window or glass door signs shall not exceed twenty (20) percent of the total window and/or glass door area for each Frontage.

5. **PAINTED SIGNS/MURALS:**

Signs/murals painted directly upon the facade or wall of buildings within the historic district shall be permitted only if it is historically correct for the time period of the street and/or building.

6. **EXEMPTIONS:**

- a. Those signs exempt pursuant to Sections 13.16.020 and 17.04.090 of the Yreka Municipal Code
- b. Temporary paper signs that serve as notice of a public meeting when removed promptly after such meeting is held.
- c. Small non-illuminated informational signs related to the operation of a business located on windows or glass doors. Examples of such signs are "open/closed" signs, credit card signs, rating or professional association signs, and signs of a similar nature. Only one (1) of each type of sign not to exceed one (1) square foot in area per sign with no more than four (4) in number of any individual business on any parcel of property.
- d. Temporary signs such as banners, pennants, flags, and temporary window signs for special events or sales are encouraged to: be appealing, be constructed with quality materials, and be in character with Historic District signage. These temporary signs will not remain up more than forty-five (45) days. Temporary window signs shall not obscure more than 20% of the window area.

e. The American and California State flags are exempt.

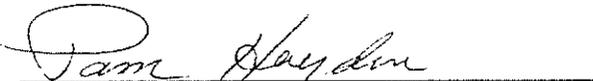
PASSED AND ADOPTED this 8th day of April, 1999, by the following vote:

AYES: Franklin, Knitter, Moore, Pennington, Rock, Scott, Smith

NOES: None



Chairman


Pam Hayden, Planning Director

APPROVED BY PLANNING COMMISSION: 3/17/99

APPROVED BY CITY COUNCIL: 4/1/99