



# CITY OF YREKA BUSINESS NEWSLETTER

November 2016

City Hall  
office hours are  
Monday through Thursday  
8:00 am to 5:00 pm  
Closed to the public on Fridays



Siskiyou County staff will work with you to develop the best recycling plan for your business. Contact Arthur Boyd, Local Recycling/Grant Coordinator for Siskiyou County Department of General Services at (530) 842-8272.

For additional general information about recycling and waste reduction, visit the California Department of Resources Recycling and Recovery (CalRecycle) at [www.calrecycle.ca.gov](http://www.calrecycle.ca.gov).



## BUSINESS ACCESS COMPLIANT UNDER FEDERAL ADA STANDARDS & CALIFORNIA LAW.

SB 1186 is a state fee of \$1.00 which is added to all business license renewals. This state fee supports the Certified Access Specialist (CASP) Program. A Certified Access Specialist (CASP) can help determine if your facility is access compliant. **For more information and to find a CASP in your area, visit [www.dgs.ca.gov/casp](http://www.dgs.ca.gov/casp).**

## BUSINESS COMMERCIAL RECYCLING

Please take the time to review and complete the enclosed City of Yreka Annual Recycling Survey Form. Return completed forms to City of Yreka, 701 Fourth Street, Yreka, CA 96097, or by fax (530) 842-4836 or email to [kim@ci.yreka.ca.us](mailto:kim@ci.yreka.ca.us).

## WHY RECYCLE?

State law now requires that any business or public entity that generates four cubic yards of solid waste per week or apartment communities/multi-family housing with 5 or more units must recycle. The benefits of recycling can help save your business money, reduce pollution, and conserve natural resources.



## YREKA COMMUNITY GARDEN FALL LEAF COLLECTION DATES

**Saturday, November 12<sup>th</sup>** at the Yreka Community Gardens on Knapp Street.  
**Saturday, November 19<sup>th</sup>** at the Yreka High School compost site, this event will be in conjunction with their Rake & Run event.

Both days volunteers will be accepting clean leaves from 10am to 1pm. A third date in December may be scheduled. For more information contact the Yreka Community Gardens at [yrekacommunitygardens@gmail.com](mailto:yrekacommunitygardens@gmail.com) or Ayn Perry at 842-7103. Do your part by raking your leaves out of the gutters and use them in your yard and garden or bring them to us to help us feed the worms and make beautiful compost. The Yreka Community Gardens are a project of the Siskiyou Gardens, Parks and Greenway Association.

## BUSINESS EMERGENCY CONTACT LIST FORM

Yreka Police Department is asking local business owners to complete a business emergency contact list form if you have not already done so. This contact information is used to contact a responsible person after business hours in case of an emergency. The business emergency contact list form can be located on our website: <http://ci.yreka.ca.us/city-government/police> under New Features and Helpful Information. Completed forms can be returned to Yreka Police Department or Yreka City Hall.

## COMMERCIAL & INDUSTRIAL BURN PERMITS

Burn permits for businesses can be obtained through the California Department of Forestry & Fire Protection (CALFIRE), 1809 Fairlane Road, Yreka. Phone : (530) 842-3516. The City of Yreka can only issue burn permits for residential properties within the city limits during the burn season.

## ADDRESS POSTING & IDENTIFICATION OF ALL COMMERCIAL BUILDING

It is important for all Commercial buildings to post addresses that are clearly visible and in compliance with the California Fire Code. The building shall have approved numbers assigned by the City of Yreka Building Department. Addresses should be posted on the front of the building near the entrance of the structure and must be visible from the street in which the property is located. Numbers shall be a minimum of 4 inches with a minimum stroke width of 0.5 inch. Dark numbers over light background is the best for visibility. Address numbers on the structure shall be numerals (e.g. 15579).

## “KEEPING OUR WATERWAYS CLEAN”

With your business license renewal form this year, you are asked to confirm that your business is doing everything possible to eliminate potential stormwater contaminants from leaving your business site.

### **Why am I being asked about this?**

The State Water Resources Control Board adopted a Stormwater General Permit in 2013 based on the federal Clean Water Act. Our community is required to consider many different ways of eliminating non-stormwater discharges. The goal is to reduce the impairments and enhance Yreka Creek and the downstream river systems.

Yreka Creek provides critical resources for numerous endangered animals and plants and it can be severely impacted by human activity. Everyone can help minimize the harm to the creek so we can continue to hunt, fish, swim, and enjoy the natural environment in the north state. One example of the City's compliance with this Permit is demonstrated by the enhancements along the Yreka Creek Greenway, which help filter stormwater runoff. We are evaluating our community for opportunities to reduce pollutants in the waterways, and asking everyone to do their part.

### **What harm can stormwater possibly do? What pollutants?**

Many things besides water are flushed downstream when it rains. Examples of possible contaminants include obvious things like trash and cigarette butts, and unseen things like soaps, chemicals, oil, grease, metals, asbestos from car brakes, and rubber from car tires. Other, less obvious examples of potential contaminants include dust, dirt, and landscape debris.

Some industries are more likely to contribute pollutants to runoff than others. Some sectors have such a high potential for pollution that the State adopted the Industrial General Permit (IGP) just for these kinds of industrial operations. With this business license renewal cycle, the City is required to verify that each business subject to the IGP has obtained the required coverage and is preventing polluted runoff using Best Management Practices.

### **What do you mean by Best Management Practices?**

A Best Management Practice (BMP) may be an activity, a maintenance procedure, a physical or structural device, or a management practice used to prevent or reduce the release of pollutants to storm water. **Source control BMPs** are the first step, targeting pollutants at the source to minimize the amount generated and prevent them from entering waterways.

Businesses are required to implement BMPs if potential pollutants are accumulated and/or generated from the commercial activity, and if there is potential for surface/stormwater contamination resulting from storage and/or use of the material. Most BMPs are simple and cost-effective to implement.

Common business activities that have specific BMPs include the following: outdoor equipment storage, loading and unloading area activities, fueling at gas pumps, vehicle maintenance and car wash facilities, food service, recycling collection, landscaping, or animal handling activities.

### **What do I need to do?**

There are new questions regarding your business facility printed at the bottom of your business license renewal form. Completing and returning your business license renewal form will help our community find and solve potential stormwater runoff problems. If you need more information, the Department of Public Works is available by appointment to visit your business and assist you with identifying appropriate BMP's for your operations. To make an appointment, please contact Matthew Bray, Director of Public Works at (530) 841-2319.

## **Business Center Opens in Siskiyou County**

Small businesses in Siskiyou County now have access to even more small business development services. To be provided by the Siskiyou Economic Development Council (SEDC) in partnership with the Northeastern California Small Business Development Center (SBDC) at California State University, Chico. “The SBDC will provide high-quality, in-depth private business consulting, guide and refer local businesses to appropriate capital resources, and eventually develop training seminars for existing and start-up businesses in the County. The new SBDC service center will enhance business services for Siskiyou County,” said SEDC Executive Director, Tonya Dowse. The Small Business Development Center will operate at the Siskiyou Economic Development Council office located at 1512 S. Oregon Street, Yreka, CA. 96097. To learn more about how your business may benefit visit <http://www.siskiyoucounty.org/sbdc> or call the SEDC SBDC service center at (530) 842-1638.

**Tax Credits.** Could your business benefit from tax credits? Join us to learn how to apply for this tax credit program that may benefit your business! The **workshop** is on Monday, December 5 at the Best Western Miner's Inn Convention Center from 10:00 a.m. – 11:30 a.m. **To register, visit** <http://bit.ly/CalCompetesSiskiyou>.



*Debris in Center Street Trash Separator, 2010*